

**Unit 2: Human Geography**

**Section B: Tourism**

Key Ideas	Specification Content	😊	😐	😞
<p>The global growth of tourism has seen the exploitation of a range of different environments for holiday makers.</p>	<p>Reasons for the global increase in tourism.                      The potential of cities, mountains and coastal areas for the development of tourism.                      The economic importance of tourism to countries in contrasting parts of the world.</p>			
<p>Effective management strategies are the key to the continuing prosperity of tourist areas in the UK.</p>	<p>Contribution of tourism to the UK economy.                      Impact of external factors on visitor numbers to the UK.                      Tourist area/resort life cycle model.                      A case study of <b>either</b> a UK National Park <b>or</b> a UK coastal resort. The reasons for its growth as a tourist destination. The effectiveness of strategies to cope with the impact of large numbers of tourists. Plans to ensure the continuing success of the tourism industry in the area.</p>			
<p>Mass tourism has advantages for an area but strategies need to be in place to reduce the likelihood of long-term damage.</p>	<p>The meaning of mass tourism.                      A case study of an established tropical tourist area which attracts large numbers of visitors.                      The positive and negative effects of mass tourism on the economy and environment.                      Strategies for maintaining the importance of tourism in the area and reducing its negative effects.</p>			
<p>Extreme environments are susceptible to environmental damage from the development of tourism.</p>	<p>The attractions of extreme environments to tourists.                      The increased demand for adventure holidays.                      The impact of tourism on an extreme environment.                      A case study of one extreme area and the extent to which it can cope with the development of a tourist industry.</p>			
<p>Sustainability requires the development of ecotourism.</p>	<p>The need for stewardship and conservation.                      A case study of the ways that ecotourism can benefit the environment, the local economy and the lives of the people.                      A consideration that this form of tourism can contribute to sustainable development.</p>			