

## Unit 3: Investigating the shrinking world

### Section A – Investigating Global Tourism

<b>Key Question:</b> How has the global tourist industry grown?				
<b>Key Ideas</b>	<b>Specification Content</b>	😊	😐	😞
Tourism has become an increasingly varied and global industry.	Trends in the growth of tourist destinations around the world. Explore how different places and environments provide different opportunities for tourist activities, including investigations of two places at different stages of economic development. The development of mass commercial tourism and specialist tourism. Use examples to investigate the development of package holiday and short break destinations and the growth of exotic and long-haul locations, including ecotourism and fair trade tourism.			
There are a number of reasons for the expansion of the tourist industry.	Explore the range of social and economic factors, including greater wealth, mobility and leisure time and changes in lifestyles. The role of technology. Use examples to investigate the growth of global tourism companies.			

<b>Key Question:</b> What opportunities does the growth of the tourism industry create?				
<b>Key Ideas</b>	<b>Specification Content</b>	😊	😐	😞
The tourism industry is important in many parts of the developed world.	Investigate the range of economic, social, cultural and environmental benefits tourism brings to established tourist locations. Include a study of at least one established tourist location in a more developed country.			
Tourism can be an important way to address the development gap.	Understand that countries vary in their levels of development. Use a range of economic and social indicators of development and evaluate the effectiveness of different indicators including GNI, Life Expectancy and the HDI. Investigate tourism as a way of promoting development, including the possible economic, social, cultural and environmental benefits in a developing long-haul location.			

<b>Key Question:</b> How does tourism create challenges and conflicts?				
<b>Key Ideas</b>	<b>Specification Content</b>	😊	😐	😞
Tourism can create challenges for people and communities.	Investigate the range of social and cultural challenges caused by the development of tourism, including the study of two places at different stages of economic development. The impacts of the decline of tourism in one named location. Disadvantages of tourism as a way of closing the development gap, including the economic challenges in a developing long-haul location. Investigate examples of how different tourist activities can conflict with each other and local communities. An investigation of the conflicts in one tourist honey pot.			

Geography Revision – AQA Specification B

Tourism can create environmental challenges at different scales.	Explore the local environmental impacts of tourist development, including studies of two places at different stages of economic development. Impacts on the global environment through increased international travel.			
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**Key Question:** How can the tourist industry promote sustainable development?

<b>Key Ideas</b>	<b>Specification Content</b>	😊	😐	😞
Planning and management can help ensure that tourism is more sustainable.	Use examples to investigate different strategies to manage the impacts of tourism in a sustainable way, including one ecotourism development in a developing country. The use of management and planning to resolve land use conflicts, including one tourist honey pot. Use examples to investigate the effectiveness of management strategies.			